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PRESS RELEASE

WORLD DISABILITY DAY CELEBRATIONS
BY NMDC LIMITED

NMDC Ltd, the premier Public Sector Mining Organization with NAV RATHNA status is celebrating the 'World Disability Day' on 3rd December, 2008 in a unique way by making it a very happy and memorable day for the deaf students of twin cities at Shilparamam.

The day long programme consists of painting contest, fungames, Magic show & Dance performances by the participating schools.

NMDC is making efforts to bring a sense of belongingness among them to the main stream of society. In the past also, NMDC has been contributing for the cause of development of under privileged and challenged children by way of distribution of tricycles, encouraging sports among them etc.

The Programme shall be inaugurated by Sri Rana Som, Chairman-Cum-Managing Director, NMDC Ltd. and Smt.N. Rajya Lakshmi, Hon'ble Minsiter for Women Development, Child Welfare and Disabled Welfare shall be the Chief Guest.

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World Disability Day Celebration
by NMDC Limited



“World Disability Day” has been celebrated by NMDC limited at ‘Shilparamam’ in a grand way. A painting contest has been conducted for the hearing impaired students from the special schools in twin cities. About 1200 students participated in the Event.

The programme has been like a day-out for these under privileged children with full-day fun & frolic. The children from the age of 5 to 15 years were engulfed in joy of the jumping castles, electrical horse riding, balloon shooting, ring throw etc.

A magic show by Magician Shri K. Srinivas kept them enthralled. The highlight of the programme has been the Dance performance by the hearing impaired students of these special schools who danced to the tunes which they did not hear.

The programme was inaugurated at 10 am by Shri Rana Som, CMD, NMDC Limited while blessing these children has said that NMDC is always in the forefront in helping the under privileged classes in the society and expressed its readiness to extend all possible help wherever & whenever required. He encouraged the children to enjoy life to the fullest without carrying the burden of difference of abilities.

Director (Production), NMDC Limited expressed his feelings of joy for being able to add a memorable day to the lives of the hearing impaired students of twin cities.

NMDC has donated uniforms, to all the participating children. The Event was totally sponsored by NMDC Ltd. Smt. N. Rajya Lakshmi, Hon’ble minister for Women Development, Child welfare & Disabled welfare gave away the prizes to the winners of the painting contest and Shri Rana Som, CMD, NMDC Ltd donated Computers / LCD Projectors to all the participating schools. NMDC has also donated mid-day meal utensils to all the participating children through, the hands of the Shri U.P. Singh, I.A.S., Jt. Secretary, Ministry of Steel, Govt. of India. Ms Anita Rajendra, Commissioner, Disabled welfare gave away the mementos to the participating schools.