

- Organized Tourist Infrastructure in Andhra Pradesh to prepare for Visit India Year 1990-91.
- Conducted first ever International Pearl and Bangle Festival in November, 1990 at Hyderabad.
- Organized the First ever Balloon Safari in Hyderabad with International Pilots taking part.
- Initiated the concept of private Management of Government Guest Houses, Government Hotels, etc.
- Advocated the Leasing of Land to Private Entrepreneurs for construction of motels on national highways.
- Promoted Domestic Tourism in an extensive manner.
- Youth Tourism encouraged with emphasis on adventure tourism, trekking, hiking, surfing, water sports.
- Marketing new concept tourism by making audio-visuals and film on tourist centres.
- Publication and promotion of tourist literature posters, brochures, hangers, news letters, monthlies, etc.
- Cultural Tourism expanded to focus on the Tourist circuits connected with Buddhism, Tribals and Banjara Gypsies.
- Encouraged Beach Resort Tourism on a Coastline which is over 1000 kms. long on the Eastern Coast of India.
- Organized Seminars, Workshops on the twin related subjects of Tourism and Environment.
- Focussed attention on the need for increased use of Fairs and Festivals of the country to attract domestic and international tourism.

- Exploited the tourism potential to make it the biggest foreign exchange earner as well as to become industry's top employment generating machine.
- Planned the setting up of a chain of reasonably tarried motels and other tourist centres.
- Enlarged transport fleet and achieved renovation of Guest Houses etc.
- Achieved a major breakthrough for Andhra Pradesh Tourism through the signing of an agreement between the A.P. Tourism Corporation concerned and I.T.D.C. for the construction of a 3-Star 100-Room hotel at Hyderabad.
- Prepared Project Report on 'Marketing Management in Tourism' for the Institute of Public Enterprise, Hyderabad.
- Completed a Project report on the 'Environment and Tourism - A Case Study on India'.

TRAINING EXPERIENCE

1. Ashridge Management College	London	Four weeks.
2. World Trade Institute	New York(USA)	Two weeks.
3. Tata Institute of Social Sciences	Bombay	One week.
4. Institute of Public Enterprise	Hyderabad	One week.
5. Administrative Staff College of India	Hyderabad	Four weeks.
6. Administrative Training Institute	Nainital (U.P.)	One week.
7. Indian Institute of Management	Bangalore	One Week.
8. Indian Institute of Management	Calcutta	One Week.
9. Lal Bahadur Sastri Academy of Administration.	Mussorie	Four Weeks.

NOMINATION TO FOREIGN AGENCIES/INSTITUTIONS ETC.

1. State Government nomination to Government of India UNIDO- Recruitment to the post of Senior Industrial Development Field Advisor.
2. State Government nomination to University of Leeds, U.K. Programme for Public Enterprise Managers.
3. State Government nomination to Government of India for Foreign Assignment in the field of Public Administration under United Nations and its allied agencies.
4. State Government nomination to Government of India as Consultant in Production Planning and Control System in Somalia.
5. Interviewed by the Government of India for the post of First Secretary in Embassy of India, Jeddah.
6. State Government nominated to Government of India for short term training programme in UK under Colombo plan at Civil Services College, Sunningdale, UK.
7. Sponsored by Government of India to the World Tourism Organization (W.T.O.), Madrid, Spain, in 1991 for selection/placement for long term assignment in any part of the world under W.T.O. Programme as Consultant/Advisor.

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CURRICULUM VITAE
OF
SOWDAGAR ANWAR
INDIAN ADMINISTRATIVE SERVICE

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DATE OF BIRTH - 15th August 1945

ACADEMIC QUALIFICATIONS -

1. Senior Cambridge
2. B.A. Osmania University
3. M.A., Delhi University
4. Diploma in Arabic from Delhi University
5. Diploma in Business Management

MARITAL STATUS - Married Wife - Two Children

RELIGION - Islam

LANGUAGES KNOWN

English	Tamil	Arabic
Hindi	Telugu	Persian
Urdu	Bengali	

MAILING ADDRESS	TELEPHONE	FAX
H.No.4-95 Himayatsagar Village, A.P. Police Academy (BO) Golconda Post, Hyderabad -08	Off: 040-24574298 Res: 040-65993535 Mob: 98480 10500	040-24574303

SERVICE TO WHICH BELONGS - Indian Administrative Service

ADMINISTRATIVE EXPERIENCE -

Over 35 years as a Civil Servant, Bureaucrat in various Ministries, Departments and Public Sector Companies.

Present Status: Vice Chairman, A.P. Administrative Tribunal, Hyderabad.

Equivalent Status: Judge. High Court of A.P.

VALID PASSPORT HOLDER'

INTERNATIONAL TRAVEL -

1. U.S.A.
2. U.K.
3. EUROPE
4. RUSSIA
5. SAUDI ARABIA
6. IRAN
7. IRAQ
8. SRI LANKA
9. AUSTRALIA
10. NEW ZEALAND
11. SOUTH AFRICA
12. EGYPT

EXPERIENCE IN TRAVEL AND TOURISM -

Secretary to Government
Commissioner to Government
&
Managing Director,
Andhra Pradesh Travel and Tourism Development Corporation Ltd.
Tenure : 4 years.

AREAS OF SPECIALIZATION

1. Travel and Tourism and related fields
2. International trade

LECTURERSHIP EXPERIENCE -

Delhi University : Zakir Hussain College : 2 years
Teaching Graduate and Post Graduate Students.